4th Hellenic Biocluster Forum

Emerging Trends in Life Science Innovation

06-07 March 2025

Megaron Athens International Conference Centre | 08:30-17:30

SPONSORSHIP, EXHIBIT AND DIGITAL OPPORTUNITIES

HBIO HELLENIC BIO CLUSTER

4th Hellenic
Biocluster Forum

06-07 March 2025

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Welcome Message

Emerging Trends in Life Sciences Innovation

It is with great pleasure, to welcome you to the 4th Hellenic Biocluster Forum, the biggest Life Sciences event in Greece, to take place in March 6-7th 2025 in Athens.

As the only biosciences cluster in Greece, we continue to strive to be a constant reference point for all major stakeholders creating and supporting innovation, including innovators from industry and academia, SMEs, big pharma and policy makers aiming to make Greece the next Biotechnology Hub in Europe. Our vision is to bring together the excellence and expertise of the Life Sciences sector in a 2-day symposium, hosted in the Athenian landscape.

We hope the 4th Hellenic Biocluster Forum to be once again an event where you will connect with innovators from Greece and beyond, meet new partners, exchange knowledge and generate ideas on how the Emerging Trends in Life Science Innovation are shaping today's world and how we can use these trends to generate disruptive and sustainable innovation.



Once again, Welcome to Athens!
Ioanna I. Koukli, Ph.D.
President

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Registration

Registration Category	Early bird Registration Fee (Until 31st Dec 2024)	Late Registration Fee (From Jan 1st 2025)	Digital Attendance Fee
Academia (researchers, students)	FREE	50€	75€
HBio Member	100€	150€	225€
Non HBio Member	150€	200€	300€
Innovation Ecosystem Stakeholders (clusters, incubators, accelerators, TTOs, VCs)	150€	200€	300€

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Registration

Group Registrations

For group bookings over 5 participants, a 15% discount will be applied

Registration fees for physical participants include:

- Admission to the Forum sessions and exhibition
- Delegate material
- Coffee – refreshments, as announced in the conference programme
- Networking Drinks

Registration fees for digital participants include:

- Admission to the Forum digital sessions and digital exhibition
- Delegate digital material

Registration

Wireless Internet Access

WiFi Internet access area will be available at the Forum.

Registration Desk

Participants can pick up their personal Forum material at the registration desk, which will be open as follows:

- **Thursday, 6th March 08:00h - 16:00h**
- **Friday, 7th March 09:00h - 17:00h**

Name Badges

Participants and accompanying persons are obliged to wear the official Forum name badges on all Forum occasions.

Become a HBio Forum 2025 sponsor NOW

Sponsors will have the opportunity to be featured within:

- Forum programme
- social media and media releases pre and post event
- Forum website
- acknowledgment throughout the Forum proceedings

Customize Your Sponsorship

- Contact us for an individual package that meets your business objectives and needs.

Contact Details for Sponsorship & Exhibition:

LiveOn

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Konstantina Karamanou
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Sponsorship Programme | Pre Event

	Platinum sponsor €12K	Gold sponsor €10K	Silver sponsor €8K	Bronze sponsor €4K
Logo included in all event printed and digital material (website, social media, email marketing campaigns, press releases)	✓	✓	✓	✓
Promotion through Social Media	✓ 3 posts	✓ 2 posts	✓ 1 post	✗
3D Digital Booth	✓ Premium	✓ Advanced	✓ Advanced	✓ Standard
Online executives on the 3D DigitalBooth	✓ 4	✓ 3	✓ 2	✓ 1

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Sponsorship Programme | On site - During Event

	Platinum sponsor €12K	Gold sponsor €10K	Silver sponsor €8K	Bronze sponsor €4K
Logo included in all on-site event banners	✓	✓	✓	✗
Logo to appear on the Cover of the Official Programme	✓	✓	✗	✗
Logo to appear on the Sponsor Page of the Official Programme	✓	✓	✓	✓
Advertising in the Official Programme	✓ Full Page	✓ 1/2 Full Page	✓ 1/4 Full Page	✗
Recognition as Sponsor by the Organizers	✓ Platimun	✓ Gold	✓ Silver	✓ Bronze
Social media promotion via Forum's channels	✓	✓	✓	✓
Showcase a video loop	✓ During Keynote Session	✓ During Panel Session	✗	✗
Booth in the Exhibition area	✓ 9sqm	✓ 6sqm	✗	✗

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Complementary conference registrations	10	6	4	2
Complementary digital (livestreaming) conference registrations	15	10	8	4
Promotional material in the event's bag	✓	✓	✓	✓
Invitations to Official Dinner	4	3	2	2
Representatives for on line B2Bs	15	10	8	4
Corporate Ad spot	4	3	2	1

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Sponsorship Programme | Post Event

	Platinum sponsor €12K	Gold sponsor €10K	Silver sponsor €8K	Bronze sponsor €4K
Reference in post event press releases	✓	✓	✓	✓
Invitations to all events organized by HBio throughout the year	✓	✓	✓	✓
Logo included in the HBio Annual Report	✓	✓	✓	✓
Podcast interview	✓	✗	✗	✗
Promo materials on the XPACK (digital pack) to be sent to all participants	✓	✓	✓	✓
Detailed report of the digital (livestreaming) conference plus booth hits and communication statistics	✓	✓	✓	✓

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Exhibitor Opportunities

Exhibition Space — €4K per 6sqm

Includes:

The exhibition area is the ideal place to establish countless new business opportunities and to catch-up with collaborators face to face.

You will increase your brand visibility and be able to share your solutions and innovations with a captive audience.

- Booth Spaces available: 6-16sqm shell scheme
- Primary Booth position
- Opportunity to organize a reception at your booth
- On-site lead generation
- Great way to connect



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Roll up Banner — €1K per placement

Your roll up banner will be placed near the registration Secretariat Company logo and link to your company website to be placed in all material of the Forum where Sponsors and Exhibitors will be mentioned.

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Exhibitor Opportunities

Welcome Reception

€6K

EXCLUSIVE SPONSORSHIP

The Welcome Reception is an event to officially welcome speakers and attendants and a wonderful chance for everybody to start connecting. The event offers snacks and beverages at the exhibition area of the Venue. As a sponsor, you get the chance to provide a very exclusive presentation of your company in a pleasant atmosphere, including different on-site marketing possibilities, and your branding will appear online and in the programme.

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Forum Networking Dinner — €12K

EXCLUSIVE SPONSORSHIP

The official dinner is the highlight of the HBio 2025 Forum. As the sponsor of this main event, you'll be presented on the HBio 2025 website in the programme and get many possibilities to express your brand's message in the presentation area. Also, we provide you with 2 tickets for your company representatives to attend the Forum.

Dinner sponsor logo will be featured in all online and printed (if any), material of the Forum.

Coffee Break — €2,5K / break

Sign with sponsor's logo on display throughout Coffee Break.

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Lunch Break — €5K/ break

Sign with sponsor's logo on display throughout Lunch Break

Full page advertisement in programme — €1K/advertisement

Full page advertisement in the Forum's digital final programme which all registered delegates will have access to through the Forum app.

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The Forum is Organized by

HBIO HELLENIC BIO CLUSTER

Venue

Megaron Athens International Convention Center (MAICC)
Vasilissis Sofias Av & 1 Kokkali str.,
11521, Athens Greece
Web: www.megaron.gr/en/international-conference-centre

Dates

06-07 March 2025

Official Language

English is the official language of the HBio 2025 Forum

HBio Forum Organizing Bureau

LiveOn

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