

4th Hellenic Biocluster Forum

Emerging Trends in Life Science Innovation

06-07 March 2025

Megaron Athens International
Conference Centre

08:30-17:30

SPONSORSHIP, EXHIBIT AND DIGITAL OPPORTUNITIES



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Become a HBio Forum 2025 sponsor NOW



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Sponsors will have the opportunity to be featured within:

- Forum programme
- Social media and media releases pre- and post-event
- Forum website
- Acknowledgment throughout the Forum proceedings

Customize Your Sponsorship

- Contact us for an individual package that meets your business objectives and needs.

Contact Details for Sponsorship & Exhibition:

Liveon

Labis Loukas
Chief Commercial Officer

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Sponsorship Programme | Pre Event



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	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor
Logo included in all event printed and digital material (website, social media, email marketing campaigns, press releases)	✓	✓	✓	✓
Promotion through Social Media	✓ 3 posts	✓ 2 posts	✓ 1 post	✗
3D Digital Booth	✓ Premium	✓ Advanced	✓ Advanced	✓ Standard
Online executives on the 3D DigitalBooth	✓ 4	✓ 3	✓ 2	✓ 1

Sponsorship Programme | On site - During Event



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	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor
Logo included in all on-site event banners	✓	✓	✓	✗
Logo to appear on the Cover of the Official Programme	✓	✓	✗	✗
Logo to appear on the Sponsor Page of the Official Programme	✓	✓	✓	✓
Advertising in the Official Programme	✓ Full Page	✓ 1/2 Full Page	✓ 1/4 Full Page	✗
Recognition as Sponsor by the Organizers	✓ Platinum	✓ Gold	✓ Silver	✓ Bronze
Social media promotion via Forum's channels	✓	✓	✓	✓
Showcase a video loop	✓ During Keynote Session	✓ During Panel Session	✗	✗
Booth in the Exhibition area	✓ 9sqm	✓ 6sqm	✗	✗

Sponsorship Programme | On site - During Event



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Complementary conference registrations	✓ 10	✓ 6	✓ 4	✓ 2
Complementary digital (livestreaming) conference registrations	✓ 15	✓ 10	✓ 8	✓ 4
Promotional material in the event's bag	✓	✓	✓	✓
Invitations to Official Dinner	✓ 4	✓ 3	✓ 2	✓ 2
Representatives for on line B2Bs	✓ 15	✓ 10	✓ 8	✓ 4
Corporate Ad spot	✓ 4	✓ 3	✓ 2	✓ 1

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Sponsorship Programme | Post Event



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	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor
Reference in post event press releases	✓	✓	✓	✓
Invitations to all events organized by HBio throughout the year	✓	✓	✓	✓
Logo included in the HBio Annual Report	✓	✓	✓	✓
Podcast interview	✓	✗	✗	✗
Promo materials on the XPACK (digital pack) to be sent to all participants	✓	✓	✓	✓
Detailed report of the digital (livestreaming) conference plus booth hits and communication statistics	✓	✓	✓	✓

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Exhibition Space

Includes: The exhibition area is the ideal place to establish countless new business opportunities and to catch-up with collaborators face to face.

You will increase your brand visibility and be able to share your solutions and innovations with a captive audience.

- Booth Spaces available: 3*2 or 3*3m
- A tag with a place for your company name
- Conference logo and booth number (full color printing) dimensions 1,2*H0,22m
- A carpet with nylon
- Electrical equipment, consisting of 1 led spot 15w / 3sqm and 1 socket 500w / stand
- A small glass table with 4 seats
- Standard 3D Digital Booth



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Roll up Banner

Your roll up banner will be placed near the registration Secretariat Company logo and link to your company website to be placed in all material of the Forum where Sponsors and Exhibitors will be mentioned.

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Welcome Reception

EXCLUSIVE SPONSORSHIP

The Welcome Reception is an event to officially welcome speakers and attendants and a wonderful chance for everybody to start connecting. The event offers snacks and beverages at the exhibition area of the Venue. As a sponsor, you get the chance to provide a very exclusive presentation of your company in a pleasant atmosphere, including different on-site marketing possibilities, and your branding will appear online and in the programme.

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Forum Networking Dinner

EXCLUSIVE SPONSORSHIP

The official dinner is the highlight of the HBio 2025 Forum. As the sponsor of this main event, you'll be presented on the HBio 2025 website in the programme and get many possibilities to express your brand's message in the presentation area. Also, we provide you with 2 tickets for your company representatives to attend the Forum.

Dinner sponsor logo will be featured in all online and printed (if any), material of the Forum.

Coffee Break

Sign with sponsor's logo on display throughout Coffee Break.

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Lunch Break

Sign with sponsor's logo on display throughout Lunch Break

Full page advertisement in programme

Full page advertisement in the Forum's digital final programme which all registered delegates will have access to through the Forum app.

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Exhibition Floorplan

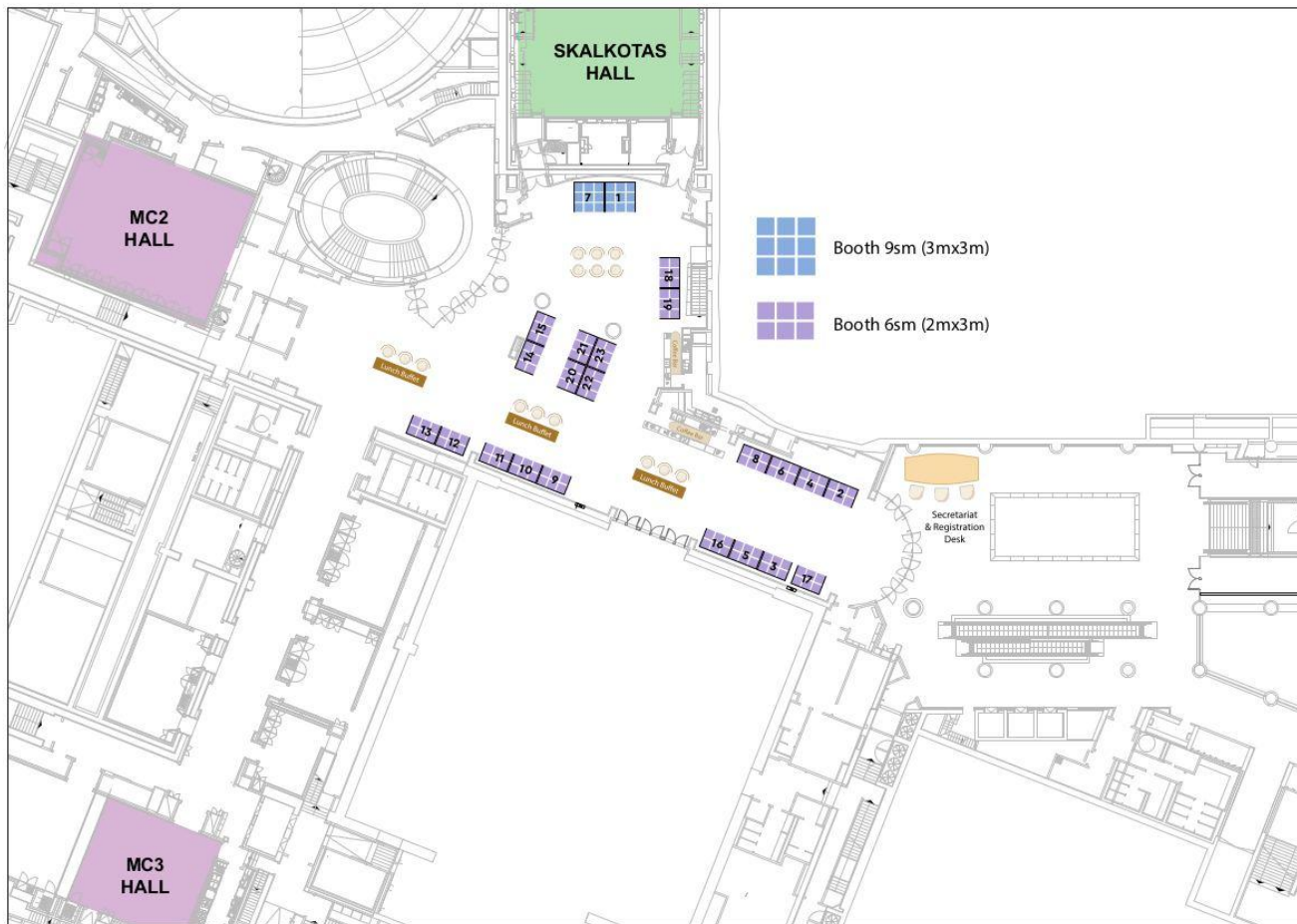


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1st Option:

Full back printing.

2nd Option:

Separate printing of the 3 parts of the back with vinyl stickers.

Booth addons









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Item	Code	Description
	P.05	ALUMINIUM FRAME WITH PLEXIGLASS INFILL 1,00*2,50m
	S.01	ALUMINIUM SHOWCASE WITH GREY PANELS, TWO GLASS SHELVES, STORING CUPBOARD AND LIGHTING 1,00*0,50*(H)2,20m
	S.06	CUPBOARD, ALUMINIUM STRUCTURE WITH GREY PANELS 1,00*0,50*1,00m
	T.02	DESK ON METAL STRUCTURE & NATURAL WOOD TOP 1,20*0,60*(H)0,70m
	T.06	ROUND GLASS TABLE ON METAL STRUCTURE Ø 0,80m, (H)0,75m
	C.04	CHAIR ON METAL STRUCTURE & WOODEN WHITE SEAT
	C.07	ZEUS BLACK LEATHER HIGH - STOOL ON METAL CHROMED STRUCTURE

Item	Code	Description
	I.05	LITERATURE RACK WITH 3 ACRYLIC SHELVES ON METAL STRUCTURE
	L.01	DISPLAY QUADRANT COUNTER WITH SHELF, EXTERNAL RADIUS 1,02m, INTERNAL RADIUS 0,46m
	H.01	FLOOR COAT HANGER
	W.01	PLASTIC WASTE BASKET
	TV.01	43" TV included with floor stand, HDMI cable
	TV.02	54" TV included with floor stand, HDMI cable

[Download the order Form](#)



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